## **Truck Driver Appreciation**

September 2020

Earlier this month, 18 private fleet truck drivers who demonstrated high performance standards based on customer service, safety, adherence to company standards, regulatory compliance, and community service were honored by the National Private Truck Council (NPTC) as National Driver All-Stars. The award is cosponsored by International Trucks/Navistar.

These drivers embody all the characteristics, skills and attitudes that are at the heart of what enables our private fleet to continue to deliver exceptional levels of customer service. You are ambassadors, not only for our company, but for the private fleet community, and indeed America's 3.6 million professional truck drivers. Together, you and the other professional men and women in our country transport more than 70% of America's total freight every year. More than 80% of U.S. communities rely exclusively on truck drivers to deliver their goods and products. It is not an exaggeration to say that everything we eat, wear, or use comes courtesy of you and your fellow drivers – on time, safely, and securely.

We know that the ongoing COVID-19 pandemic has created (and continues to create) unprecedented pressures and exceptional demands on your ability to do your job. However, the pandemic focused attention on the essential role you fill to keep our customers serviced, our communities supplied and economy moving forward. Now more of the public at large recognizes what we have known for so long -- During the pandemic, we have seen a growing public recognition of the importance of America's professional truck drivers – your commitment to safety and dependability ensures our quality of life remains intact – even during a global pandemic.

The sacrifices that you and other professional drivers made, are making and will continue to make to help carry the nation through the pandemic must never be understated. To deliver for American families, you put your own health, and the health of your families on the line. We understand, respect and appreciate your unyielding commitment:

- To follow the Golden Rule and treat others the way you would want to be treated with courtesy
  and respect
- To keep your emotions "between the lines" by anticipating customer challenges and highway stresses
- To do the "little things" before and after a shift like showing up on time and well rested and conducting a thorough pre- and post-trip inspections to ensure their vehicles operate in peak condition
- To remain patient and not over-react to situations that are dangerous, stressful or frustrating.
- To commit to daily renewal, investing in your own personal growth, continuous learning and improvement
- To comport yourself with class, confidence and optimism
- To exceed expectations on the job and off
- To take pride in everything you do not for the recognition but because it's the right thing to do
- To fight complacency as we all know that taking things for granted is a prescription for disaster
- To continue to be an ambassador for our company and our industry

For you, we know that driving a truck is not just a job. It's a passion, a way of life. We cannot tell you enough how much we appreciate the hard work and the sacrifices you make and that your families make every day to get the job done. And we want to pause to say a heartfelt "Thank you."